



Press release

Cluj-Napoca, August 9, 2010

**BT Asset Management launches the licensing procedure for the EUR denominated
BT Index Austria ATX, an index fund linked to ATX Vienna**

- **BT Asset Management is the first Eastern European financial institution that has received a license from Wiener Börse AG to use ATX;**
- **BT Index Austria ATX is the first EUR denominated open-end fund from Banca Transilvania;**

BT Asset Management SAI SA, the asset management arm of Banca Transilvania Financial Group, launches the licensing procedure of **BT Index Austria ATX**, a passively managed fund built on the structure of ATX (“The Austrian Traded Index”), the main index of the Austrian Stock Exchange.

Robert C. Rekkers, CEO of Banca Transilvania: “**BT Index Austria ATX** is the first EURO denominated open-end fund from Banca Transilvania. We have enhanced the Group’s services, and this time we address the needs of current and potential customers who wish to make placements on an external market that is liquid and mature.”

BT Index Austria ATX offers the possibility to invest in listed companies that are liquid and well-established in Europe. Thus, the growth potential of a mature western market can be harnessed and the currency risk determined by the possible depreciation of the RON can be reduced.

“Banca Transilvania Asset Management is the first Eastern European financial institution that has received a license from Wiener Börse AG to use ATX as the underlying structure for a fund containing Austrian shares. We are happy to see an increasing interest from Romanian investors in companies listed on the Vienna Stock Exchange” states Michael Buhl, CEO of Wiener Börse AG.

ATX, the leading index of the Vienna Stock Exchange, tracks 20 Austrian blue chip stocks traded at Wiener Börse AG. The index is computed and disseminated in real time and denominated in EUR. As of 31 July 2010, the ATX market capitalization exceeded EUR 57 bn. while the effective tradable capitalization was over EUR 34 bn.

Austrian Traded Index is a globally recognized brand name and a benchmark for the Austrian capital market. The index is used by more than 23 issuers worldwide (banks, insurance companies, asset managers) to underline their financial instruments, such as structured products and standardized derivatives. Currently there are over 1.500 structured products linked to ATX - certificates, warrants, bonds, 2 exchange traded funds and 2 passively managed funds.

“We have chosen ATX because most of the companies listed under it trade both on the Austrian and Central and Eastern European markets. Therefore, BT Index Austria ATX offers our customers exposure to a mature market, such as the Austrian capital market, and to the emerging economies in our region,” adds Radu Hanga, General Manager of BT Asset Management.

BT Asset Management is currently ranked 4th on the local asset management market, with RON 240 mn. assets under management and over 8,000 active clients.

Marketing & Communication Department

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